

Cannon Falls

Substance Choice	Why	Contribution to substance use	Community doing enough to prevent ATOD Use?
Tobacco	You can always find a friend in school who is 18 to buy	A lot of parents in this community smoke and chew	Do too much. Do less, but do something different.
	Chewing tobacco more prevalent	A lot of parents don't think it's a big deal, parent attitudes don't affect kids attitudes	Do one thing big, rather than a bunch of little things. They are talking to the kids too much. It's becoming annoying to kids who choose not to drink and those who do.
	Easier to hide than smoking,	Ease of accessibility.	
	Chewing tobacco is more common than drinking for guys.	Legal age of 18	
	People who own trucks are more likely to chew? – but not all of them. It's an image!		
Alcohol and Marijuana	A lot of kids have been caught using it	More fun, boredom, rebel – parents tell you not to use	Do more to focus on Middle school and elementary school students. ( younger kids see older kids doing it, influence their choice to try or use)
	Easy to get, common substance, get it from adults	Thrill of using; makes activities more fun, not a matter of not having anything to do	
	More appealing to kids, they don't take the use seriously, is considered more fun	It doesn't matter what parents say – kids are still going to use, kids and parent know about the consequences – but don't take seriously	
	Consequences aren't deemed as serious as tobacco	See parents and older people who used – don't see anything bad that has happened to them	Consequences from the parents are more detrimental to the kids than law enforcement
	Take it from liquor cabinets from home, anyone 21 years of age and older - fee	Hear so much about drunk driving – hear it too much, hasn't happened to someone who is attached to them, affects them but doesn't matter	
	Liquor stores selling to kids who look older	Attitude it's not going to happen to me	

Notes:

Cannon Falls

Could youth play a bigger role?	What should/could community be doing?	What kids want/need to prevent use?	What does community not know/realize about youth use?
<p>Yes. High school students can do more to talk to the middle school and elementary students. Don't talk to them too early. Positive role model messages.</p>	Wrong attitude is be projected	Stop focusing on the kids and focus on the adults.	The number of students who drink/smoke.
	Parents could be moderate/light drinkers – they share good responsible drinking with kids	Kids are learning their drinking behaviors from parents	A lot of them are good kids. Because you drink alcohol doesn't make you a bad kid
	See parents drinking – do as I say, not as I do	Some parents don't care about brain development, just how they look.	A lot of kids drink and drive.
	Parents are embarrassed it their kids get a minor – without this – they would allow more.	Something to do.	You are what you hang out with.
	A lot of people stay here	Have someone close to them who was affected by alcohol.	Some kids are way more judgmental.
	Parents don't want to be seen as the bad parents.	Be consistent with how you are going to punish people. Punish them with something they are going to lose.	They don't' know what kids do when they are really drunk (puking, sex).
	A different attitude – wait to do it. Teach to wait until 21, or minimal use. Focus on responsible drinking, rather than “not drinking” – because it 's not working.	Athletes use. Activities will keep some kids from drinking (limit them).	Kids need to hear a more realistic side of alcohol.
	CHI shirts are annoying. Kids are making fun of them. Nobody takes the CHI/Make a Ripple seriously.	Easier to hear from the coaches – to hear from them a positive message not to use.	Marijuana is easy to obtain.
	Give the kids the correct information. Give the kids the facts.	Having more to do in Cannon Falls – isn't necessarily going to help	
	Health classes are giving the message or this is bad and you will die if you do this. Focus more on why this will happen. Giving the kids a chance to prove the message wrong. The message is always negative.	Don't' put it up on a pedestal	
	Don't preach about how terrible it is. Need to be realistic about it.		
	Parents are saying one thing, but mean another thing. “I will pick you up if you are drinking” – but will have negative consequences the next morning.		
	Have kids who have been there, done that who relate to and talk to the kids. Have it come from kids you know.		
Teachers are always judging and have negative attitudes toward kids who drink and use (feels like it – from a kids perspective). Parents judge too.			
Needs to be relatable.			
Allow the teachers the opportunity to talk with the kids – someone the students can go to without negative consequences to the teacher.			

Goodhue

Substance Choice	Why	Contribution to substance use	Community doing enough to prevent ATOD Use?
Alcohol	Easy to get, older siblings and friends	Peer pressure	Not really, because it's still happening.
	Parents who don't care – most parents don't know	Family does it	
	Some parents buy for their kids	Lack of parental caring	Don't have the "hard drugs"
	No fee to buy	Lots of parents that are clueless to their kids that use	
	Take it from home	Depressed or mad, need an outlet	
Tobacco	Really easy to get from seniors, older people	The people who are sports – some parents turn the other cheek, and others will tell the coach, those that are not in sports – parents split in their approval/disapproval	
	Hide it better		
	Can't bust a tobacco party		
	Can't put alcohol in your pocket	Domestic stress	
	Cigarettes and smokeless – more chew in Goodhue		
Marijuana	Easy to get		
	Most people go to different towns, but is sold in Goodhue		
	Marijuana and alcohol are just as easy to get.		

Notes:

Goodhue

Could youth play a bigger role?	What should/could community be doing?	What kids want/need to prevent use?	What does community not know/realize about youth use?
Could do more with the younger kids in the community;	Give examples of those who have used and what can happen to them Kids don't think it will happen to them.	Something to do. They need a reason not to use.	There's a lot of it and how many people are using When kids get their license the use and frequency increases.
More youth led prevention information/education	Educating them – scientific evidence – what this does to your brain/body.	Rec building – keep activities in community. Kids need to be involved in the planning of the rec center.	Drinking is a huge youth issue in Goodhue – 7th and 8th grade students are using.
Keep the teachers out of the equation so kids would feel better about speaking about their experiences.	Already hear information, but still choose to use.	Saturday nights – organize activities for the kids to do (community rec?). on nights when the kids would be out drinking.;	It's a big deal because younger students are around the older kids when they are talking about it.
	Parents - Not on my land – informing adults more about buying and allowing parties on their land	Activities at a discount for the kids to be able to afford to participate in	Kids are talking about in the halls. Teachers responses to the kids conversations are inappropriate. – if ALL the teachers are sending the same message to not allow drinking/party conversations in school would make the biggest difference. Lunch ladies step up more than the teachers do.
They would be okay with Julie Hatch being in the class with them	Procuring information/education to the adults.	Ice skating rink – bring it back for something for kids to do.	Alcohol is cheaper than activities
Goodhue knows your business too much.		What happens with the information from the surveys the students fill out – what activities do you want to be involved in? The kids want outcomes from the surveys they fill out.	Law enforcement is not very informed. Slow to respond to parties. Technology is informing kids of law enforcements response to parties. Kids are smarter than they realize
			Not having "big" parties any more.

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Red Wing

Substance Choice	Why	Contribution to substance use	Community doing enough to prevent ATOD Use?
Alcohol	Every family has alcohol and take from home	Availability	No – not enough for the elementary students.
	Social substance	Easy way to have fun for a couple hours	
	Availability	Not a lot of fun things to do – variety	A lot with tobacco education – don't hit on marijuana, heroin, etc.
Marijuana	Easy to find and varieties	Keeps you busy, but you have to want to do it too	
		To make things more fun.	
		Friends and family contribute the use.	
		Stress!	
Economy - dealing with the economy.			
Could youth play a bigger role?	What should/could community be doing?	What kids want/need to prevent use?	What does community not know/realize about youth use?
People who have been through it could do more speaking about it.	More activities – not behind the Christian faith.	Sports.	Ages doesn't matter.
	School trips – school assembled – feel like a community.	More summer activities.	More athletes use than the community realizes.
	Bike ride from cannon falls and back.	Offer/provide intramural activities in the summer.	
	Need purpose behind activity.	Need a place to belong.	Little kids are using more than realize.
	Get students involved in the schools and activities	More groups to participate in. Some groups don't advertise to recruit students.	
	Violation punishments – could be tougher	Have more non-competitive activities. Need more activities in all areas. <b>Bring back our activities!</b>	
	Schools and law enforcement are doing enough – doing the best they can.	More student led groups.	
		Partner with the YMCA.	
Gymnastic center nights.			

Notes:

Kenyon-Wanamingo

Substance Choice	Why	Contribution to substance use	Community doing enough to prevent ATOD Use?
Tobacco	Juniors and Seniors – majority of tobacco	Use because you are bored (7-8 grade start)	What more could they do?
	Freshman and sophomores – both cigarettes and chewing tobacco	Parental influence	They aren't doing anything
Marijuana	Safer than alcohol	Bored	The cops pull people over constantly.
	They like the high		
	Something to do with all of your friends		
	Nothing to do		
	Easily accessible		
	Good number of dealers - throughout Goodhue county		
	Out in the middle of nowhere parties – talk with people from other towns!		
Alcohol	Parties every Friday	Want to have fun	
	Access from older brothers/sister/cousins/friends	See parents drink	
	Take alcohol from home - If the opportunity is there		
Could youth play a bigger role?	What should/could community be doing?	What kids want/need to prevent use?	What does community not know/realize about youth use?
They could more to talk to younger kids (high school/middle school kids to elementary school kids)	If your parents know your children are doing something – provide more, tougher consequences	Something to do	They don't know how much the kids are actually using
	When you get into middle school – start learning about drugs, sex and alcohol	Movie theater, more jobs, bowling alley	They don't realize how many are using marijuana
	Try a drug prevention program		Kids are using more than just marijuana – more kids are using meth
	<i>There are SADD students drink and drive</i>		A lot of kids are taking adderall (kids are selling theirs)
			Parents are naïve – they don't know what is going on
Notes:			

Zumbrota-Mazeppa

Substance Choice	Why	Contribution to substance use	Community doing enough to prevent ATOD Use?
Alcohol	Kids hear about it a lot after the weekend and are always talking it about it in the hallways.	Lack of self esteem, using/drinking as a coping mechanism.	Not really.
	Teachers – saying not to talk about it in the class.	70-85% of the kids who use do so to cope. (estimation from youth)	In School - If the kids are caught drinking and/or smoking – they will only get suspended.
	Getting alcohol from friends who are 21	Can't cope with small things happening.	
	Some kids may take from home – depending on the parents	Use it to escape.	They don't stop it they just punish you for it.
Marijuana	Kids come to school high all the time – on a daily basis	Although some kids use just to use.	
	Easier to buy marijuana (than alcohol)	Use to use – then use to cope.	
	There are a lot of suppliers in Zumbrota and Mazeppa	Don't realize they are using to cope.	
	There's a handful of people in school that have it on hand everyday to purchase from.	Using because their friends are using.	
		Lack of parental supervision.	
		Some parents use with them.	
		Parental approval	
Access to marijuana			

Notes:

Zumbrota-Mazeppa

Could youth play a bigger role?	What should/could community be doing?	What kids want/need to prevent use?	What does community not know/realize about youth use?
High school students aren't going to listen to kids of the same age.	All the kids should be in a program/activity.	Kids need someone to be able to turn to, talk to. Depression or anxiety specialist (professional).	School staff need to know the names of ATOD's. Kids are talking about it – staff doesn't realize it.
	Community should spend more money on activities for the kids (some suggestions - put in a race track; more shopping for kids)	Need Rec Center. Place for kids to hang out – provides something for the kids to do.	Community don't realize how many people do it.
More at the elementary school.	Kids need to see consequences of use.	More community activities	Kids will try something
	Speakers who can show the effects. (not for younger kids)	Everything is so expensive. - Cheaper to buy alcohol.	Lots of peer pressure.
Middle school students are trying fit in with the high school students (a lot of seniors). – wouldn't matter (HS to MS students).	Make it more interesting and active.	Theater closing was not a good thing	Younger kids see older kids walking around town– want to be like them
	Speakers should relate to the age group (ie - teenager in or out of rehab)	Teachers should wear the shirts – maybe something that says “you can trust me”, “you can talk to me”, “I can help”	A lot of parents are using/drinking with their kids
	Offer more health classes. Better curriculum. More time on ATOD use	Kids like the “toilet talks” – kids are reading them. Some classes are discussing the information on the toilet talks	Teachers don't know what kids look like when they are using.
	Physicians could do a better job in talking to the kids about it.		Police officers spend too much time in one area and don't spread out to other areas of the community.
	School should try to make sure kids aren't bringing it to schools.		Some houses are always having parties and don't get busted
	Drug dog searches more often		Parties are restricted to older kids
	Teachers should know what marijuana smells like on the students.		10th grade is when use begins to increase (they can drive)
	Should have breathalyzer tests.		Feel older
The kids liked seeing the staff wear the green “chi” shirts – showed that the teachers cared. Staff doesn't wear them very much.	College students – lots of high school students visit friends		
	High school kids go to college parties		
	A lot of kids in sports use/drink		

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