

Attachment 13.3 - Prescription Medication Misuse Logic Model

Problem Statement			Strategies	Activities	Outcomes		
Problem	But why?	But why here?			Short-term	Intermediate	Long-term
There is an increase in youth prescription and over-the-counter medication misuse in Goodhue County	Prescription and OTC medications are easily accessible (National data)	Youth are accessing prescription medications in their own homes and from older family members (Youth Focus Groups)	1. Reduce access/ enhance barriers 2. Enhance access/Reduce barriers 3. Provide information	1. Not in my house campaign 2. Take it to the box 3. Parent Network Website	Implement "Not in my House" Initiative and "Take it to the Box" program, promote CHI Parent Network Website	Reduce access to Rx medications in homes, provide drop off spots for unused Rx medications, increased awareness of youth access to Rx meds, provide prevention information	Reduce youth access to Rx medications and youth misuse, increase the number of people who visit website
	Age of onset/access	Increased reports of middle school youth misusing prescription and over-the-counter (OTC) medication (Key Informant Interviews)	1. Provide Information 2. Enhance Skills	1. Parent Education - business and faith-based initiatives 2. DART*	Educate parents, and train teachers to recognize prescription and OTC medication misuse in youth	Increase the number of parents talking to their children about the dangers of ATOD use, DART training in all school districts	Decrease the percent of youth who try and misuse prescription and OTC medications
	Lack of conversations between parent and child(MSS, CHI Surveys)	40% of 6th, 9th & 12th grade youth are NOT having conversations with their parents about the dangers of ATOD use.	1. Provide Information	1. Parent Education 2. CHI Web Initiative	Educate parents of the importance of talking to their youth about the dangers of ATOD use	Increased percent of youth who are having conversations with their parents about the dangers of ATOD use.	Decrease in youth Rx medication misuse
	Adults lack knowledge of the youth prescription medication misuse	46% of Goodhue County randomly sampled adults report that they don't know how much of a problem youth Rx medication misuse (2010 CHI Community Survey)	1. Provide information	1. Not in my house Initiative 2. Drug-free Work Week Initiative	Educate parents and community members about the problem of youth Rx med. Misuse and prevention efforts they can take part in	Increase percent of adults who are aware of problem and prevention tools to decrease youth Rx Med. Misuse	Decrease of youth Rx medication misuse Increased community knowledge of Rx drug problem
	Increased youth misuse of prescription medications (MSS, CHI Surveys)	Past year prescription medication misuse increased 160% from 2007 to 2008 for 9th grade youth and increased 292% from 2007 to 2008 for 12th grade youth	1. Enhance Skills 2. Provide Information	1. School Curriculum 2. Social norm campaign	Implement evidence-based curriculum, provide public awareness on positive social norms	Increase knowledge of Rx medication misuse among youth, Change perceptions of youth Rx medication misuse to highlight those who do not misuse	Increase knowledge, Decrease youth Rx med. Misuse
	Prescription Drug misuse amongst persons 65+ years old	22% of Goodhue County adults report Rx medication misuse is a problem for persons 66 years and older.	1. Provide information 2. Enhance Access	1. Take it to the Box County-wide Initiative	Enlist prescribing and medical providers to participate in initiative	Educate community members of initiative and issue surrounding Rx medication misuse	Implement program and decrease misuse amongst all county citizens

* DART - Drug and Alcohol Recognition Training for Educators

